

# WEST YORKSHIRE INTEGRATED TRANSPORT AUTHORITY

## LEEDS PASSENGER CONSULTATIVE COMMITTEE

DATE: 18 JANUARY 2009

AGENDA ITEM NO: 5

### SUBJECT: CONSULTATION ITEMS

#### Report of the Passenger Transport Executive

#### 1. MATTER FOR CONSIDERATION

##### 1.1. PCC members views on:

- a) West Yorkshire's third Local Transport Plan 2011-26 ('MyJourney West Yorkshire')
- b) Services to Leeds-Bradford Airport
- c) Marketing Plan
- d) Priorities for SmartCard Roll Out

#### 2. INFORMATION

##### West Yorkshire's third Local Transport Plan 2011-26 ('MyJourney West Yorkshire')

- 2.1. The WYITA is now responsible for the preparation and implementation of the WYLTP3. The plan will be prepared in partnership with the West Yorkshire District Councils. This work is being co-ordinated and facilitated by a new Team hosted by Metro. The new plan will replace the second WYLTP from 1<sup>st</sup> April 2011 and it is intended to have a draft strategy plan in place by end of summer 2010.
- 2.2. The WYLTP3 MyJourney newsletter for WYLTP partners and stakeholders, Nov 09 is attached at Appendix A.
- 2.3. Key features of the new plan include:
  - A Strategic Plan (spanning between 15-20 years) and generations of Implementation Plans (generally spanning 3 years)
  - The local delivery of the 5 National Transport Goals identified in the DfT's Delivering a Sustainable Transport System (DaSTS)
  - Support for the delivery of the Leeds City Region Transport Strategy
  - Support for the delivery of local strategies (e.g. District Local Development plans, local transport strategies (such as Transport for Leeds, NGT, Quality Bus Schemes, Smarter Travel Choices etc.)

- Performance assessment as part of the Comprehensive Area Assessment process to assess the plans contribution to the delivery of National Indicators, particularly those identified in Local Area Agreements
  - Scrutiny through an Integrated Sustainability appraisal
  - Consultation based on the My Journey strategy (see Appendix A for further information).
- 2.4. A dedicated team at Metro is working in partnership with the five District Councils (Bradford, Calderdale, Kirklees, Leeds and Wakefield) to prepare West Yorkshire's third Local Transport Plan for 2011-26.
- 2.5. Initial awareness raising and engagement is currently taking place with partners and key stakeholders through newsletters, workshops and meetings and a survey is being launched to capture initial feedback on the strategic direction of the plan.
- 2.6. A first draft of the survey will be provided at the meeting and PCC members' feedback will be sought.
- 2.7. Initial engagement will be followed up with ongoing, in-depth engagement with the public and further consultation with all partners, stakeholders and interested members of the public on options generated for the plan's strategy and implementation.

#### Services to Leeds-Bradford Airport

- 2.8. Metro has been consulting on a revised pattern of services to Leeds Bradford International Airport. Views of PCC members will be sought.

#### Marketing Plan

- 2.9. A short presentation will be given on the marketing plan for 2009/10 and the proposed plan for 2010/11, and members' feedback will be sought.

#### Priorities for SmartCard Roll Out

- 2.10. The Department for Transport has announced a funding package of £20m to bring smart and integrated ticketing to the 9 largest urban areas outside London. This includes the six PTEs plus Nottingham, Leicester and Bristol. The funding will go towards implementing ITSO smart ticketing schemes.
- 2.11. The amount of funding will be £2.2m per urban area and half will have to be spent by the end of March 2010. Spending plans will have to be submitted to the Department in early 2010. It is intended that Metro will work with SYPTE to develop a joint procurement for the necessary infrastructure for implementing ITSO smartcard schemes.

2.12. The DfT also announced increases of 8% to the BSOG rate for bus operators that introduce smart card infrastructure on their buses. The new rate will be equivalent to £800 per bus per year. A further 2% will be paid to operators who also fit GPS to their buses, which will result in a further £200 per bus per annum.

2.13. There will be a short presentation on this item, and members' feedback will be sought.

### 3. **RECOMMENDATIONS**

3.1. That PCC Members provide feedback on the topics set out above.

Director General  
West Yorkshire Passenger Transport Executive